

## **Preconference workshop 1: Getting your message across: Creating powerful posters and presentations**

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You might already have had the experience: You are attending a presentation on an interesting topic, but you lost track halfway. Or, you are standing in front of a poster and you don't even know where to start reading. How can you do a better job and create powerful posters and presentations that stick to your audience?

In this workshop, we aim to take the creation of posters and presentations a step further. Hands-on tips and tricks will be provided that will help to get your message across. We will discuss how to avoid common and more subtle pitfalls as well as how to grab and maintain the attention of your audience.

We will focus on the three important phases of creating posters and presentations, that is, preparing, presenting, and performing. By doing so, several questions will be addressed, such as who is your target audience? And what is your main message? How can you structure your poster or presentation? And how can you make slides and use visuals that do not distract the attention of your audience, but that instead support your message?

The workshop will be interactive with enough time to work on and to discuss your own poster and presentation materials. After this workshop, you will have several tools that will help you to get your message across, and to make powerful posters and presentations!

**Evalyne Thauvoye** is a doctoral student at the faculty of Psychology and Educational Sciences at KU Leuven (Belgium). Her PhD project focuses on religious and spiritual meaning among older adults. Central to her research is the question which aspects of older adults' religious or spiritual worldview contribute to their experience of meaning in life and how this influences their late life functioning. For her PhD project, Evalyne focuses on both quantitative and qualitative research methods. In addition, she is interested in science communication, especially in how to communicate research to a broader public. She has given guest lectures and seminars at KU Leuven, PraxisP, and University of Amsterdam.



**Marlies Maes** is a postdoctoral researcher at Research Foundation Flanders (FWO) and the faculty of Psychology and Educational Sciences at KU Leuven (Belgium). Her main research focus is on loneliness in adolescence, with a special interest in different meta-analytic techniques. Furthermore, Marlies is interested in science communication, both to an academic and non-academic audience. She is the deputy representative of SECNet, the Student and Early Career Network of the EARA. Her complete CV and list of publications is available at [www.marliesmaes.com](http://www.marliesmaes.com).

